Elevating Excellence in High-Reliability Electronics:

The Personal and Lasting Legacy of Clean PCBs

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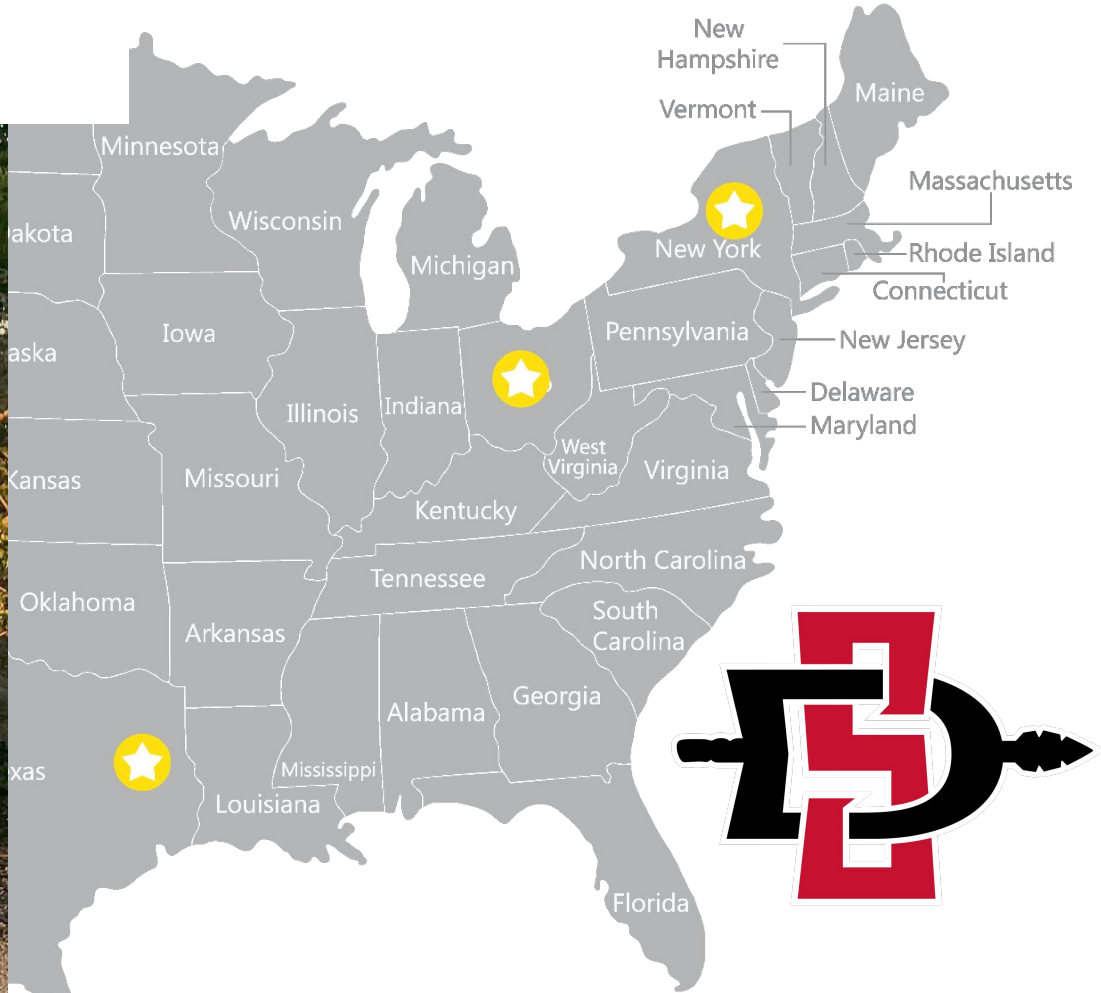
About me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Indiana
West Virginia
Virginia
Missouri
Kentucky
Tennessee
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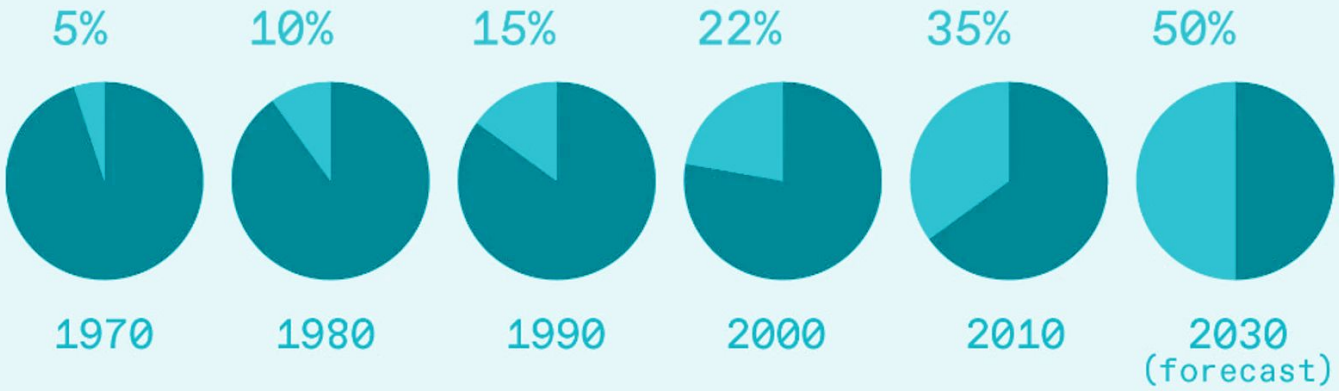
South Carolina
Oklahoma
Arkansas
Mississippi
Alabama
Georgia
Louisiana
Florida

Today’s Discussion

1. RELIABILITY AND PERFORMANCE
2. REGULATORY COMPLIANCE
3. LONG-TERM COST EFFICIENCY
4. CUSTOMER TRUST AND LOYALTY
5. CONCLUSION

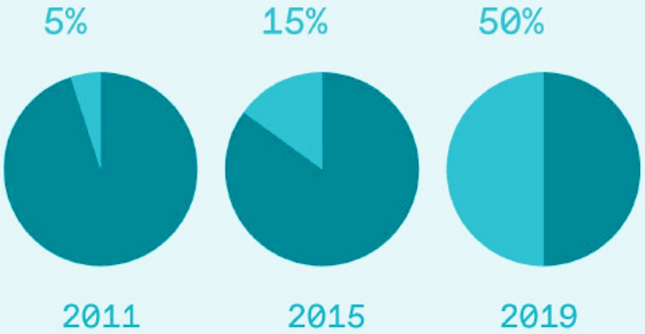
Reliability and Performance

ELECTRONICS SYSTEM AS A PERCENT OF TOTAL CAR COST



Charts: Mark Montgomery; Source: Deloitte Touche Tohmatsu Limited

PERCENTAGE OF VEHICLES RECALLED DUE TO ELECTRONIC COMPONENTS DEFECTS



Charts: Mark Montgomery; Source: Stout Risius Ross

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Regulatory Compliance

LONG-TERM COST EFFICIENCY

Top reasons why cars were recalled in 2023

1. Electrical Systems
2. Equipment
3. Structure
4. Power Train
5. Steering
6. Airbags
7. Exterior Lighting
8. Suspensions
9. Service Breaks, Hydraulic
10. Back Over Prevention

TARBUCKS COFFEE

Thank you

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